

LEARNINGLY

Industry: Higher Education

CHALLENGE

Noticing a marked decline in student engagement due to COVID (and new hybrid learning models), one US-based university system wanted to accelerate student success by identifying and impacting student behaviours.

SOLUTION

- First step was consolidation of data across multiple LMSs (Learning Management System) into a single system of record - ThoughtFocus' Learning Analytics Platform (which is also known as Learningly)
- ThoughtFocus analysed the real-time performance data of students and proposed a series of rapid tests. - each designed to isolate, evaluate, and quickly impact different cohorts of students through messaging programs. The tests were designed to change student behaviour based on multiple problem statements
- ThoughtFocus and educators worked together to explore relationships between behaviours and success.

Benefits

- The educators were able to quickly identify metrics that matter and then build programs that directly impact student success.
- The university is now using Learningly to nudge students into more proactive and "successful" habits. By using data aggregated from multiple systems (traditional academic records, the LMS, transactions, and even network activity, the University is identifying and changing behaviours that allows students to be more successful.
- From simple metrics such as GPA (Grade Point Average) comparisons, internet usage, and LMS logins, information shows students the historical relationship between behaviours and success.