

# CALIFORNIA EDUCATION PLANNER

## CLIENT

A leading US public university with 23 campuses across California.

### BUSINESS CHALLENGE

California Education Planner (CEP) was developed to expand the client's ability to provide pre-admission advisement to students seeking to complete their academic objective. CEP provides the student and counselors at the community colleges and the client with a common online environment in which they may interact:

- Diverse business environment - working process of community colleges
- Complex student data
- Adapting to change in process

### APPROACH

Worked with the client's team members and community college counselors to understand required application components and reporting features:

- Web authentication for counselors
- Online class schedules with availability to assist student enrollment
- Early notification system to students on academic progress and identify at-risk students
- Reporting features for student combination of classes and log-in activity



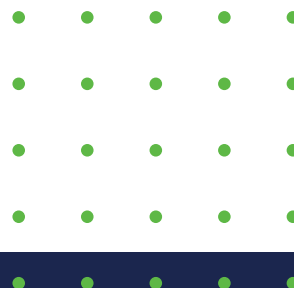
**RESULTS**

ThoughtFocus' solution developed and implemented a CEP website that has been running for last several years with major improvements and new features:

- Implemented student social sign-in for Facebook, Google, Twitter, and Yahoo
- Automated notification on any assessment and recommendations from advisors and counsellors to students
- Automated import of community college course information and student data
- Student activity scheduler for better planning of class schedules and student activities
- Reporting features on student activity, majors, and courses taken based on academic term

**BUSINESS BENEFITS**

- Ease of work through common online environment
- Less turnaround time through automated processes
- Cost reduction



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