### **THOUGHTFQCUS**

# Aviation-Based Call Center

Leave the technical discussion, descriptions, and requests for quote to our highly trained professionals.

Acting on leads horn market makers, customers' eCommerce sites, ILSrAeroxchange, and other sources, our team manages and prioritizes leads, and provides rapid responses to inquiries, including price quotes.

Best of all we never close. Our call center professionals serværound the clock, meaning your sales office is open whenever and wherever your customers need critical parts.

#### **Smart-Lead Generation**

Leveraging our knowledge of your business and customers, we conduct market research, automate online search seeding, and generate leads relevant to your inventory offering.

## **Total Visibility**

Daily reporting gives you a view to how many requests for quote have been received, for whom and for how much. You see how quickly requests were quoted and the status of each quote and order.

## **Converting Leads Into Sales**

Marketplace leads are met with rapid response by our knowledge-based quoting system, pushed to ThoughtFocus' call center personnel from an eCommerce platform (yours or ours). Our automated sales process even converts fax inquiries to digital queries to quickly capture hot leads and turn them into sales.

## The ThoughtFocus Commitment

ThoughtFocus offers a broad range of integrated sales and support services that helps resources-constrained clients meet the challenge of growing their revenue. Our client-focused solutions, backed by a thorough understanding of the aerospace and defense marketplace, afford you incomparable value across the serviceable parts spectrum.

From rotatable parts harvesting at teardown to expendables and consumables, from inspection and certification/documentation to inventory management and surplus parts marketing and sales, ThoughtFocus stands ready to advise, lead or support your aircraft parts sales effort in whatever way necessary.

When time to market is critical, budgets are tight, resources are already committed or costs are spiraling out of control, let ThoughtFocus help you maximize your business opportunities.

#### **THOUGHTFOCUS**

# **Product Delivery**

- We offer a global footprint with domestic and offshore capabilities and facilities for industrial engineering, software development, and hardware design and manufacturing. You can leverage our capabilities to extend your product and service lines, optimize costs, tap additional expert resources, and adapt to a fuild global industry
- We offer you the flexibility to scale operations to meet mission-critical requirements, while enhancing and sustaining existing product lines

#### About us



ThoughtFocus helps forward-looking companies and organizations in the financial services, manufacturing, and higher education/public services sectors innovate and achieve a better future faster. ThoughtFocus' innovative and cutting-edge technology solutions enable its customers to deploy new capabilities faster, deliver better user experiences, and drive operating efficiencies. We do this through executional excellence and mitigating the risk of change. With headquarters in the U.S., the Company has more than 2,100 employees in locations spread across five countries.

For more information, please visit the company website www.thoughtfocus.com.